

## ST. ANDREW'S PLEDGE TRENDS

### Pledge Summary

	<u>Y2002</u>	<u>Y2003</u>	<u>Y2004</u>	<u>Y2005</u>	<u>Y2006</u>	<u>Y2007</u>
Number of pledges	145	162	147	133	131	132
Total pledged \$	\$310,173	\$333,630	\$345,234	\$338,287	\$365,367	\$365,894
New pledges	37	30	21	NA	32	16
% that increased pledges		75%	43%			40%

### Number of Pledges

<u>By Category</u>	<u>Y2002</u>	<u>Y2003</u>	<u>Y2004</u>	<u>Y2005</u>	<u>Y2006</u>	<u>Y2007</u>	<u>Avg</u>	<u>Avg</u>	<u>Change</u>
							<u>Y '02-'07</u>	<u>% total</u>	<u>06-'07</u>
\$1 - \$500	20	28	27	24	22	20	24	16%	-2
\$501 - \$1,000	33	36	33	25	30	22	30	21%	-8
\$1,001 - \$2,000	36	42	37	34	35	41	38	26%	6
\$2,001 - \$3,000	20	19	10	11	12	11	14	10%	-1
\$3,001 - \$4,000	12	11	11	9	11	9	11	7%	-2
\$4,001 - \$5,000	12	14	9	10	5	6	9	7%	1
\$5,001 - \$6,000	4	3	8	6	7	9	6	4%	2
\$6,001 - \$7,000	2	2	2	1	2	2	2	1%	0
\$7,001 - \$8,000	3	4	1	4	1	1	2	2%	0
> \$8,001	3	3	9	9	12	11	8	5%	-1
Total Pledges	145	162	147	133	137	132	143	100%	-5
# of New Pledges		35	21		32	16			
# of Households		250		196	191	197			
Avg. Pledge	\$2,139	\$2,059	\$2,349	\$2,544	\$2,679	\$2,771			
Max Pledge	\$9,620	\$9,000	\$10,842	NA	\$16,000	\$18,500			

Some things to think about:

The average pledge has **increased** over time, but the percentage of active members making a pledge has **declined**.

In 2007, only 20 pledgers (10% of total households) provided **half** of St. Andrew's total pledge income.

Of the 197 active-member households, **one-third** don't pledge at all.

As a parish family, we are grateful for all contributions of time, talent, and treasure, but wouldn't it be wonderful if we all thought more about the words of Micah:

*"For what does the Lord require of you? ... But to do justice, and to love kindness, and to walk humbly with your God."*

***Imagine what we could accomplish ... We are the Church of St. Andrew's.***